

Listed Properties



0-12 Month Volume = 31,636 Postal

About Listed Properties

A Listed Property is celebrated as having exceptional architectural or historical interest. In England there are 372,905 commercial and residential listed buildings and ADM have been able to identify 31,636 residential properties currently listed in the UK and are pleased to make them available to the list rental market.

Individuals on this file are ABC1 upmarket professionals; they have high net worth and large disposable incomes. On running a profile we see that main hobbies and interests include art/antiques/gardening/books/stately homes/current affairs/eating out and the environment. The individuals on this file are predominately 50-80 years of age.

Selections Available

Category Type	Volume
Gender	31,636
FTSE Bands	6,500
Length of Residency	31,636
Age	26,966
Interest	31,636

Recommendations

The file is recommended for campaigns targeting affluent professionals with good levels of affluence and an interest in cultural activities. Mailers that are likely to have success using this file will include: charities, mail order companies, holiday companies, financial organisations, insurance and publications.

Minimum Order is 5,000 Records

Data Cleanliness

This database is mailed regularly and cleaned against industry standard suppression files. We are very confident in the level of accuracy that we will offer a 2 for 1 credit on any goneaways returned within 30 days of supply

Please visit our website for further information:
alchemydirectmedia.com

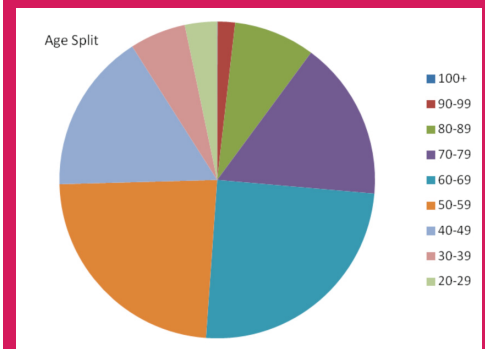
Profile

- Gender: 54% Females
- House Values £300K+
- Home Owners - Detached, Semi Detached, Terrace
- Directors – 13%
- 20% Shareholders

Hobbies / Interests = cinema, collectibles, computing, current affairs, family/grandchildren, eating out, environment, fine art/antiques, gardening, nature/wildlife, photography, stately homes, theatre, books, wine, pets.

Costs

- Postal - £130 / 000
- Delivery £50 flat
- Commision - 20%



Other Managed Files

- Aspire Financial
- Johnston Press
- Investor Connection
- Net Rent
- Catalogues Direct
- Guaranteed Response
- Original Gift Company
- + Many More

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